

**The Persisterhood Workshop**  
**REQUEST FOR PROPOSAL – 2025 Fundraising Campaign**

**Deadline for Submission: February 10<sup>th</sup>, 2025**

The Persisterhood Workshop is a small collective of local craftivists making and selling handmade goods. Our mission is to smash the patriarchy one handmade piece at a time by promoting social justice through craftivism. Our donations range from \$3000 to \$5000. Proceeds from our sales benefit community non-profits.

We are the Philanthropic Maker for the Bloomington Handmade Market's (BHM) Summer Fair and Holiday Show. Our annual fundraising begins with the June Summer Fair and culminates with the November Holiday show. Proceeds will be paid to our chosen charitable cause at the end of the campaign.

To be considered as a recipient we ask that you answer the questions below:

- **Are you a 501(c)3? What date were you incorporated and when did you receive your letter of exemption for the IRS? Please attach your IRS determination letter of your 501(c)3 tax exempt status.**
- **What is your mission? How does it complement our own mission? Please limit your response to 100 words.**
- **How does your organization foster and facilitate diversity, equity, and inclusion (DEI)? Please include examples of how you've done this in the past and currently and any plans for future DEI initiatives. Please limit your response to 250 words.**
- **In what ways does your organization improve the quality of life for the underserved and the community at large? Please refer again to our mission and the nature of the programs we have previously funded as a guide. For information about past campaigns, please refer to our website: [thepersisterhoodworkshop.org](http://thepersisterhoodworkshop.org). Please limit your response to 250 words.**
- **What are the specific objectives you could accomplish, and the approximate number of individuals you could serve, with a cash donation between \$3000 and \$5000?**
- **Are you and your stakeholders able to promote our campaign through social media and other means?**

- **The Persisterhood Workshop recognizes successful fundraisers include outreach to the community. Face-to-face outreach provides an opportunity to build awareness of the services you provide and the issues you address. We require volunteers/stakeholders from your organization to be available at our market venues (Bloomington Handmade Market Summer and Holiday shows plus 2-3 pop-up markets each campaign) to provide information and answer questions about the work you do. Are you able to fulfill this requirement?**
- **In the event we need additional information, please advise who in your organization we should contact, including email address and phone number.**

**Please submit your proposal and relevant documentation via email to Deborah Meader at [thepersisterhoodworkshop@gmail.com](mailto:thepersisterhoodworkshop@gmail.com).**

**Deadline for submission: February 17, 2025.**